Rutgers Cook College Alumni and Parents’ Associations Inaugural Scholarship Golf Outing Advertising and Registration Rates

FULL PAGE
11”H X 8.5”W
BLEED: 11.25” x 8.75”
LIVE AREA FOR TEXT: 10.5”H X 8”W
$400.00†
†Free for corporate sponsors and luncheon sponsor if confirmed and paid by June 15, 2006.

HALF PAGE
5.5”H X 8.5” W
BLEED: 5.625” x 8.75”
LIVE AREA FOR TEXT: 5” H x 8”W
$250.00††
††Free for Eagle Sponsors if confirmed and paid by June 15, 2006.

BUSINESS CARD
2”H X 3.5” W
BLEED: 2.125” x 3.625”
LIVE AREA FOR TEXT: 1.75” H x 3.25”W
$75.00†††
†††If confirmed and paid by June 15, 2006.

VALUE COMBO
Tee sign AND Business Card Ad
$100.00††††
††††If confirmed and paid by June 15, 2006.

COPY DEADLINE IS JUNE 15, 2006

PLEASE SUBMIT ALL ART AND COPY TO:
MARGARET O’DONNELL
CENTER FOR CONTINUING PROFESSIONAL DEVELOPMENT
RUTGERS, THE STATE UNIVERSITY OF NEW JERSEY
55 COMMERCIAL AVENUE, 2ND FLOOR
NEW BRUNSWICK, NJ 08901

Art specs:
All art must be digitally supplied as an Illustrator eps (text turned into curves) or a Photoshop eps or tiff
Color: CMYK or Black and white
Resolution: 300dpi
Dimension: minimum 2”x3”

GOLFER REGISTRATION FEES: (call 732/932-7474 to register)
$100.00 per golfer thru May 14 $125.00 per golfer from May 15
Inaugural Scholarship Golf Outing

**CORPORATE SPONSORSHIP**
Includes one foursome, banner displayed at registration table and during lunch, full-page ad in program journal, two tee signs, press release recognition as well as verbal acknowledgement during awards luncheon.

$1500

**EAGLE SPONSORSHIP**
Includes one foursome, two tee signs, and one half-page ad in program journal as well as verbal acknowledgement during awards luncheon.

$1000

**BAG SPONSOR**
Provide your bag (subject to committee approval) for each golfer in lieu of sponsor fee.

$750

**BAG STUFFER SPONSOR**
Provide your brochure or flyer (subject to committee approval) for insertion into each golfer’s gift bag.

$100

**BREAKFAST SPONSOR**
Provide continental breakfast (subject to committee approval) for each golfer in lieu of sponsor fee. Includes half page ad in journal.

$1500

**HOLE-IN-ONE SPONSOR**
Includes special tee signs at each hole for which you sponsor the prize. Provide actual prize (subject to committee approval) or proof of insurance for prize of equal or greater value in lieu of sponsorship fee.

$250 per par 3 hole
OR $1000 for all five par 3 holes.

**TEE SIGNS** - $50 each

**BEVERAGE CART SPONSOR**—$500  SOLD

**LUNCHEON SPONSOR**
Includes one foursome, banner displayed at registration table and during lunch, full-page ad in program journal, two tee signs, press release recognition as well as verbal acknowledgement during the awards luncheon.

$2500

We welcome your ideas for additional sponsorships.

Please contact Margaret O’Donnell at odon@rci.rutgers.edu.

Please consider donating a gift for each golfer (golf or personal items, examples: tees, sleeve of balls, sun block, disposable camera, individually wrapped snacks, etc) AND/OR donating a silent auction item (examples: golf foursome at _____ Course, driver, putter, cigar box, tickets to sporting event or show, basket of cheer, art, jewelry, etc).