

The Golden Decade

The Cook Alumni Association is going for the **GOLD**, that is Graduates Of the Last Decade, and will to create new programming for our newest members. Younger alumni, or those perpetually young at heart, have different needs than older alumni who may be more established in their careers and family life. To meet these needs, a young alumni committee has been created.

A successful start-up meeting was held in the fall of 2004 with a number of ideas being generated. The alumni present said a mixture of career-oriented and purely social events would be best. Thanks go out to the young alumni events planning committee - **Carol Edgecomb, '01, Justin Gayliard, '03, David Singer '01, Rachel Holmes, '04, and Kaitlin Seifert, '02.**

To share your thoughts, or to make sure you are informed of events, contact cookalumni@aesop.rutgers.edu.

**SEE THE
"YOUNG ALUMNI CALENDAR"
PAGE 5**



Our mission is to provide science based solutions to problems facing the people of New Jersey through teaching, research and extension.

a two-sided coin

Alumni know all about Cook College and are familiar with the **New Jersey Agricultural Experiment Station (NJAES)**, but may not know how they relate. The truth is that these two institutions partner to become one of the primary units at Rutgers responsible for carrying out the university's land grant mission. That mission is to provide science based solutions to problems facing the people of New Jersey through teaching, research and extension.

Sound familiar? It is one of the first messages incoming students hear at Cook. It is also one of the most important because Cook College and the New Jersey Agricultural Experiment Station are like two sides of a coin. What impacts one side has consequences for the other.

To learn more about these impacts and how you can help others understand this important connection look inside.



GREEN PRINT ALUMNI EDITION

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RUTGERS

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GREEN PRINT ALUMNI EDITION

Spring 2005

Alumni Feel at Home The only house on the puddle

In 1896, on the banks of what was then called College Farm Pond, Edward B. Voorhees built a spacious family home. The location put Voorhees, director of the state and federal agricultural experiment stations, right in the middle of the action and allowed him to participate fully in campus life.

In the spring of 2004, the Cook Alumni Association and the new Office of Scholarship Programs and Alumni Relations, moved into a suite of offices in Voorhees' old home for the identical reason. "The Passion Puddle lawn is the heart of the campus and we want alumni to feel welcome in this new space," said Alumni Association President Margaret O'Donnell, '93.

For the first time in its history, the alumni association has a physical presence on the Cook campus. To celebrate this milestone, the offices will be ceremoniously dedicated during an open house on Ag Field Day, April 30, 2005.

Cook College recognizes that the college experience does not end with a walk across the commencement platform. "We want alumni to always feel that the Cook community is there for them," said Acting Executive Dean Keith Cooper. "That's why we created an alumni office on campus and why we tied alumni relations to the student experience."

Alumni services are now part of Cook's Academic and Student Programs, specifically within the reorganized and expanded Office of Scholarship Programs and Alumni Relations. In this way, one department will be responsible for student and alumni services from pre-admission to the 50th class reunion and beyond.



Alumni House

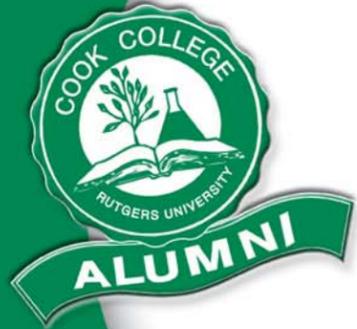
Heading up the office is Assistant Dean and Director Joseph Ventola, who many alumni already know. Ventola has 17 years of experience working in student-centered programs and has advised students, taught the Perspectives in Agriculture and the Environment course, and found financial aid for many deserving students. Ventola's expertise in student and faculty services, scholarships, donor and alumni relations, and volunteer coordination will be a boon

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www.cookalumni.rutgers.edu



A Brief Note

Giving Back

Thank you for supporting Cook College as an alumni association member. Will you take that support a step further? New Jersey's budget is tight this year and funding for higher education may be compromised.

Please take time to contact your New Jersey legislator and ask for continued, and dare we say increased, funding for Cook College, the New Jersey Agricultural Experiment Station, and Rutgers University. If you don't live in New Jersey, contact your federal representatives in support of higher education throughout the country.

The Friends of Rutgers web site, for.rutgers.edu, can help you get started. The site includes tips for effective advocacy, email and street addresses for state and federal officials, and lots of information about Rutgers.

Please let our elected officials know how important Cook College is in your life.

Margaret O'Donnell, '93
President, Cook Alumni Association

We Want to Know

Please let us know your latest professional or personal news. Tell us the following information and send it to us via email at cookalumni@aesop.rutgers.edu or mail to

Cook Alumni Association
c/o Office of Scholarships and Alumni Relations
71 Lipman Drive
New Brunswick, NJ 08901

Name(Maiden if applicable) _____
Address _____
Class _____
Degree(s) Received _____
Job Title/Employer _____
Business Address _____
Business Phone and Fax _____
NEWS _____

EXECUTIVE BOARD

COOK ALUMNI ASSOCIATION

Margaret O'Donnell '93
President

Alan Grossman '82
First Vice President

Bethany Rocque-Romaine '83
Second Vice President

Carol Broccoli '83
Treasurer

Joan Sempkowski DeBoer '84
Secretary

Laurel Van Leer '81
Alumni Trustee Rutgers University

Justin Fincher '05
Chair, Cook College Council

Lee Schneider '70
Dean of Students

Keith Cooper
Executive Dean, Cook College

MEMBERS-AT-LARGE

Serving three-year terms
through 2007

Michael Toto, '80
Rachel Holmes, '04
two seats open

through 2005

David Earl, '76
Ellen Lauber, '81, '84, '89
two seats open

through 2006

Steve Goodman, '76
Karen Morgan Mallo, '93
Richard Porter, '84
Joan Barry, '88

Nominations for open and expiring positions are accepted year-round.

COOK COLLEGE OFFICE OF SCHOLARSHIP & ALUMNI RELATIONS

732/932-ALUM

cookalumni@alumni.rutgers.edu

Joe Ventola (H) '04
Assistant Dean

Rachel Napier, '03
Administrative Assistant

QUICK BITES

Cook College and the New Jersey Agricultural Experiment Station

Cook College and the New Jersey Agricultural Experiment Station (NJAES) have a new look. Both units have bright new logos that better represent their missions to educate and serve New Jersey. The Cook College logo retains the traditional elements of the college seal, while stressing its place within Rutgers, New Jersey's only public research university. Teaching, research, and outreach are

represented by the open book, the flask, and the sapling. This classic design evolved from the seal of the Rutgers College of Agriculture, a predecessor of Cook College. The seal will be reserved for use on official documents only.

The new Cook and Experiment Station logos are the new public face of the familiar programs and people who remain dedicated to teaching, research and outreach in service to New Jersey.

A more exciting change has taken place at the New Jersey Agricultural Experiment Station. In recent years its two components, the NJAES Office of Research and Rutgers Cooperative Extension have become increasingly intertwined. The old idea that research scientists created new knowledge and extension agents delivered it to the public is no longer valid. Today members of both units work in teams to create and deliver information that is important to New Jersey, be it on

www.cook.rutgers.edu



containing the Asian longhorn beetle infestation, fighting the obesity epidemic, or creating and delivering 4-H programs to New Jersey's more than 1,400 clubs. To showcase this

new reality, the research and extension units are being referred to by the name Rutgers Cooperative Research & Extension (RCRE). This combined name represents the integration of the two traditionally separate programs. A new logo, which draws heavily upon the most recent Rutgers Cooperative Extension logo, combines research and extension under the name of the New Jersey Agricultural Experiment Station. The new Cook and Experiment Station logos are the new public face of the familiar programs and people who remain dedicated to teaching, research and outreach in service to New Jersey. ■



www.rcre.rutgers.edu

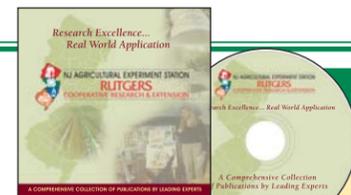


New Look Debuts on "Fact Sheet" CD A Fresh Spin on a Familiar Tradition

Interested in I.P.M.? Got deer in your headlights and in your garden? Want to grow better tomatoes? You need expert advice. Experts at Rutgers Cooperative Research & Extension and Cook College have been sharing research results in an easy-to-read format for decades. You may know them as "fact

sheets" or brochures distributed at county fairs, the Rutgers Gardens, or on Ag Field Day. Now the complete library of publications is available on CD-ROM.

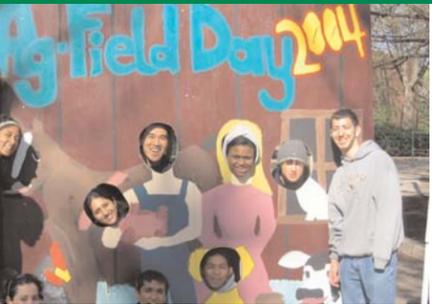
This CD library is available from county extension offices in New Jersey. ■



The Cook Alumni Association has reserved a number of CDs as a free gift to alumni. To receive your copy stop by or contact the

Office of Scholarships and Alumni Relations at 71 Lipman Drive, New Brunswick, NJ 08901

or cookalumni@aesop.rutgers.edu with your full name, class year, and mailing address.

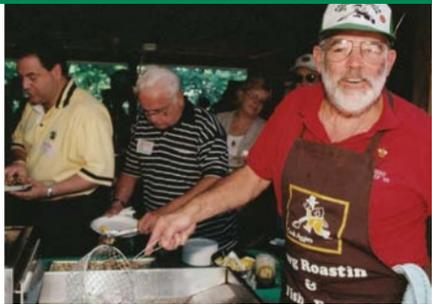


The last Saturday in April is Ag Field Day... and that means

Ag Field Day is April 30th, 2005. See you on campus!

Come back for all your favorites: livestock judging, Food Science ice cream, Madagascar hissing cockroaches, plant sales, cow flop bingo, departmental displays and tours.

The annual Alumni Gathering features a new location. Tour the new alumni suite at the Home Economics House on the Passion Puddle lawn. Join alumni and others for an open house. Meet and greet fellow alumni and staff during the complimentary alumni buffet reception. Browse through old year-books for a stroll down memory lane. Check out the alumni bookshelf. Share your memories and bring your friends up to date. Be a part of the Cook History Project. Students will interview alumni about "the way it was." Activities for the young and young at heart include pony rides, games, button making, and a Cook Alumni Association birthday cake. ■



Class Reunions and All-Alumni Fish Fry

It's not just fish and it's not all fried ... to find out what it is, mark your calendar for the weekend of **July 29-31**. Newell apartments available for weekend rental.

Landmark classes ending in "0" and "5" will be the special guests but all alumni are welcome. Create your own reunion by planning to gather with roommates and friends. Guarantee that this weekend is what you want it to be by helping to plan events. Want a campus tour? Maybe a night out in New Brunswick? Should certain faculty or staff members be invited as special guests? Let the reunion planning committee know. Don't assume your friends will be there – call them and tell them to save the date! ■



CLASS REUNION & FISH FRY

Friday, July 29:
Evening Check into the Newells, outdoor mixer and pizza party.

Saturday, July 30:

- 9 a.m.** Rutgers Gardens Summer Open House begins
- 11 a.m.** Check-in for Alumni Fish Fry at the Log Cabin
- 3–6 p.m.** Cook/Douglass Rec Center Open for swimming and sports.

Sunday, July 31:

- 10 a.m.** Apartment check out, continental breakfast on campus or take it "to go".
- RSVP by July 11 to attend or by June 24 to reserve an apartment.**

Formal invitations will be mailed to reunion classes only. Others will be notified by email. Make sure Cook has your current contact information and that of class mates and friends.

REUNION FISH FRY & BBQ

Member/Spouse	\$20/person
Non-member	\$25/person
Child (12-17)	\$18/each
Child (under 12)	FREE
Lobster Dinner	\$10

NEWELL APARTMENT RENTAL

Apartment	\$42/pp per night–3-4 persons
Apartment	\$57/pp per night–2 persons

Price includes linen, parking, pizza party (Friday) and continental breakfast (Sunday)

Send a separate list with guest names & class years for nametags and room reservations.

Please reply before July 11 (June 24 if you need overnight accommodations) by sending checks and information to:

Cook Alumni Association
C/O Rutgers Alumni Relations Office
7 College Avenue
New Brunswick, NJ 08901-1262

ALUMNI EXECUTIVE BOARD MEETINGS

All alumni are welcome. Business meetings are held the **2nd Tuesday** of the month, **6:30 p.m.**, in the **Cook Campus Center** unless otherwise noted. Committee meetings are scheduled as needed. Contact **732/ 932-ALUM** or **cookalumni@aesop.rutgers.edu** to attend, volunteer, or for more information.
April 12 - May 10 – June 14
Annual meeting and volunteer recognition BBQ at the Log Cabin Alumni Pavilion - **September 13 - October 11 - November 8 - December 13**

ENVIRONMENTAL CAREER FAIR

April 20, 6 p.m.
Cook Campus Center

The Cook Alumni Association and the Environmental Science Club invite alumni to volunteer to host a display for their company or organization, attend as job seekers, or both. Bring business cards and resumes. Alumni hosts RSVP to **envclub@envsci.sci.rutgers.edu** by **March 21** with your name, company name and address, names of employee(s) attending, and mention the Cook Alumni Association. For information contact Kristen Drusjack CC'96, at **732/932-3000 x 524**. **Job seekers** RSVP by **April 1** to **732/932-ALUM** or **cookalumni@aesop.rutgers.edu** with your name and class year.

ENVIRONMENTAL CAREER FAIR

April 20, 6:00 p.m.
Cook Campus Center.

Program is for Cook students and alumni.

EARTH DAY

April 23, 9-3 p.m.
Cook Campus Center

Speakers, vendors, displays, fun activities. Contact **rucc.rutgers.edu/EarthDay**

THE COOK/N.J.A.E.S. AWARDS CEREMONY

April 28, 5-8 p.m.
Cook Campus Center

Alumni, faculty, staff and student awards. Buffet dinner.

AG FIELD DAY

April 30

YEARLING FILLIES AUCTION

May 1
Red Barn, College Farm Road

Sponsor or buy a horse from Cook's Young Horse Research Program. Information at **http://www.esrutgers.com/**

THE RUTGERS GARDENS SPRING FLOWER FAIR

May 7 & 8, 10-4

Plant sales, garden tours, children's area. Free admission and gift to all moms. Information at **732/ 932-8451** or **http://aesop.rutgers.edu/frugardens/**

COOK COLLEGE GRADUATION

May 20, 9 a.m.
Passion Puddle

Alumni meet backstage to welcome the class of 2005.

COOK ALUMNI HERITAGE SCHOLARSHIP

May 30, deadline for application letters

For children or grandchildren of Cook or C.A.E.S. alumni.

COOK ALUMNI FISH FRY/CLASS REUNIONS

July 29-31

THE DONALD B. LACEY DISPLAY GARDEN OPEN HOUSE

July 30, 9-3

Tours, plant sales, gardening talks, expert clinics, children's area. Free admission. Contact **732/ 932-8451** or **http://aesop.rutgers.edu/frugardens/**



FOR YOUNG ALUMNI AND YOUNG AT HEART

For these events an RSVP is required to the Office of Scholarship Programs and Alumni Relations **732/ 932-ALUM (2586)** or **cookalumni@aesop.rutgers.edu** unless another contact is listed.

AG FIELD DAY WINE AND CHEESE RECEPTION

April 30, 5 p.m.
Alumni Center, 71 Lipman Drive

RSVP for reception by April 15. Other activities for all ages all day, no RSVP required.

FINANCIAL ADVISORY NIGHT

May 11, 6:30 p.m.
Alumni Center, 71 Lipman Drive

The start of your career is an essential time for long term financial planning. "Five Facts of Life," by Kate Sweeney, '79, certified financial planner. James Kane, financial advisor, '03, will also present. Sandwiches will be served. RSVP by May 2nd.

SENIOR CLASS CARNIVAL

May 14, noon
Skelley Field

Recent graduates are invited to join the celebration with graduating seniors and other Cook Alumni during this senior week event.

BEACH PARTY

July 16
Bar A, Belmar

Join young alumni from all over Rutgers down the shore.

\$7 pre-registered, \$10 at the door. RSVP or for information contact Thelma at **tcollins@winants.rutgers.edu** or **732/ 932-7474**.

CAMPUS SCENES

< continued from page 1 >

to the program. "Alumni are a very valuable part of the Cook College community and our new Office is looking forward to providing college-wide resources and innovative programs to serve alumni needs," said Ventola, a 1992 graduate of Rutgers' School of Social Work. In June, Ventola and Dean of Academic and Student Programs Tim Casey were inducted as honorary members of the Cook Alumni Association amid suitable pomp and circumstance. Ventola is married to Cook alumna Pamela Ginnetti-Ventola, '84.

Alumna Rachel Napier, '03, keeps the office running. Napier previously worked for the Rutgers University Foundation as an assistant to Cook Development Director, Joan Barry, '88. Napier brings her experience in donor relations, grant writing, and event planning to the mix, a perfect compliment to alumni relations. "I understand from a first hand perspective concerns and interests

"The Passion Puddle lawn is the heart of the campus and we want alumni to feel welcome in this new space," –Margaret O'Donnell, '93.

that young alumni have. The job market is very tough these days and I hope that our efforts in this office will be able to provide career services to our alumni," says Napier, a plant science major. Work-study students Cara Allan, '08, Dave Allara, '08 and Danielle Rogers, '06, round out the staff for this semester. ■



Joseph Ventola and Rachel Napier at home in the new headquarters for the Cook Alumni Association.

Keep in Touch

Phone 732/ 932-ALUM (2586)
Fax 732/ 932-5511

Email Cookalumni@aesop.rutgers.edu

Cook Alumni Association
Office of Scholarship Programs
and Alumni Relations
71 Lipman Drive
New Brunswick, NJ 08901

Alumni Legacy

E. B. Voorhees hired students to help build the three-story home and he personally paid for its construction. When Voorhees died in 1911 his wife sold the family home to the college trustees for \$6,500. It was then leased to Jacob G. Lipman, Rutgers' first Dean of Agriculture. The Lipman family lived there for more than 25 years. The late Edward Lipman, a Rutgers University Trustee, recalled growing up in the sprawling home. He said his parents filled the third floor bedrooms with students who needed a place to live.

Officially called the Home Economics Extension Service Building, it has been known over the years as the old Dean's house, the Lipman House, and "that white house near the puddle."

In the future, alumni can just call it home.

The Cook Alumni Association retains strong ties with the Rutgers University Department of Alumni Relations, located in Winants Hall, and will continue to work with the volunteers from the Rutgers University Alumni Federation on programs that benefit alumni throughout Rutgers.

WISH LIST

Opening a new office requires finding and funding a myriad of items - not so easy on a fixed budget.

Call for details if you think you can donate any of these items:

- window curtains and shades
- modular conference table and chairs
- tea pots and tea cups, assorted
- porch furniture
- new or newer computer and color printer
- volunteers for alumni programs
- books written or edited by alumni
- selected Wildflower yearbooks
- framed art (agricultural and environmental themes)

TEACHING-RESEARCH-EXTENSION

Partners: Cook College, the New Jersey Agricultural Experiment Station and YOU

Spread the Word

As partners Rutgers University, Cook College and the New Jersey Agricultural Experiment Station provide practical, science-based solutions through teaching, research and extension. All programs and services provided by Rutgers Cooperative Research & Extension are funded by the New Jersey Agricultural Experiment Station.

The staff and programs at the New Jersey Agricultural Experiment Station are inextricably linked to Cook College. Funding cuts mean staff and program cuts. Many staff and faculty positions at Cook rely on funds sharing experiment station.

Budget Cuts

Rutgers is always an easy target when New Jersey tries to balance a tight budget. The New Jersey Agricultural Experiment Station is also in danger. New cuts come on top of old wounds. Past cuts have already hurt the experiment station and Cook College.

Tell elected officials to stop the cuts to Rutgers, Cook and the experiment station.

The experiment station resides at Cook and its funding is part of the higher education budget. Universities can raise money through tuition the experiment station cannot. The experiment station is not a college and does not collect tuition.

Key Points

- NJAES funding has already been significantly cut.
- NJAES cannot raise tuition. Cuts mean programs and people will be lost.
- For nearly 15 years, 65% of state mandated salaries have not been covered by state funding.
- NJAES is a good investment. Partnerships leverage New Jersey money, creating \$3 of services for every dollar supplied by the state.

IMPORTANT TO KNOW

For more information about the New Jersey Agricultural Experiment Station and the research and extension programs conducted by Rutgers Cooperative Research & Extension see www.cook-njaes.rutgers.edu

If you value these programs such as those to the right, contact your state legislators, and county and local government officials. Tell them about the programs that have a positive impact on you, how they improve your life or business, and why stable funding is needed.

For email and street addresses of elected officials, go to www.for.rutgers.edu.

Integrated Pest Management

Farms like Wojculewski's Sweet Corn in Salem, N.J., base pesticide decisions on Rutgers weekly Integrated Pest Management (IPM) reports. Knowing how many corn-damaging insects were caught in local traps helps farmers decide the amount of pesticide to apply. IPM saves farmers money with more efficient pesticide and fertilizer use. New Jersey's tree fruit crops also rely on IPM. With more than 18,000 acres of tree fruit enrolled in the IPM program, pesticide use has been reduced between 26 to 80% compared to standard calendar spray schedules.

Master Gardener

How does the Garden State grow? With the help of a Master Gardener educated by the experts at Rutgers Cooperative Research & Extension. The Master Gardener program nurtures passionate gardeners as they reach the next skill level through classroom and in-the-field instruction. Master Gardeners in turn, transplant that education into their communities as volunteers. Master Gardeners provide reliable, science-based, and tested information through gardening hotlines, during speaking engagements, newsletters, or at county fairs. Master Gardeners also help design and tend community gardens, grow plants for fundraisers, beautify their neighborhoods, and plant seeds of knowledge wherever possible.

4-H Adventures

Two of the Hs in 4-H represent "head" and "hands." The Adventures in Environmental Science program, Somerset County, puts both to the challenge. For 15 years, this week-long residential program has centered on environmental issues, especially waste management, water quality, and land use. But this adventure does not just happen. Teen counselors and adult staff put their heads together throughout the year to plan a challenging and educational week. Hands-on experiments – building mini-landfills and incinerators – and on-site tours of water treatment plants, recycling centers, composting facilities and energy generation facilities round out the activities. Experiential learning helps 4Hers put their "hearts" into a project about the "health" their environment.